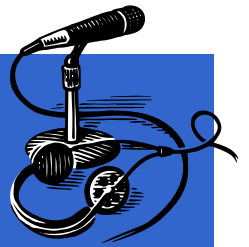


WEYE SEEING EYE RADIO

OF GOODWILL INDUSTRIES SERVING SUMMIT, PORTAGE, MEDINA, ASHLAND & RICHLAND COUNTIES
BRINGING THE WRITTEN WORD TO THE SIGHT IMPAIRED



Underwriting Opportunities



Chuck Cucuzza is a daily listener to radio reading services, and has been since 1976. Chuck was sighted until an unfortunate series of mishaps with corrective eye surgery left him completely blind. Needless to say, his life changed dramatically. Chuck listens every night to the old time radio shows, which he describes as “the theatre of the mind.” Ask him how he feels about the service, and he will charm you with stories of how the station has enriched his and others’ lives. “That’s my eyesight,” Chuck says.

Thank you for your support of WEYE Seeing Eye Radio, Goodwill’s Radio Reading Service. In 2009, the assets of the Written Communications Radio Service (WCRS) were sold to Goodwill, and WEYE Seeing Eye Radio was created. WEYE offers a means for delivery of vital information to individuals with visual and other physical impairments. Specially tuned radios are provided for a one-time nominal charge to qualified listeners in Summit, Portage, Medina, Ashland and Richland Counties.

Please check one or more of the boxes below if you would like to underwrite a program under one of these categories. Otherwise, your message will be placed in the best available opening.

- Local News Weather TV Guide/Entertainment
- National News Local Events Special Interest
- Sports Books Series Ads (grocery/retail)
- Health Travel Special Programming

UNDERWRITING OPPORTUNITIES: (PLEASE CHECK ONE)

- \$15 One-time Program Underwriter (1 hour)
Date: _____
- \$50 Monthly Underwriter
(1 hour every week for a month)
Month: _____
- \$75 All-Day Underwriter
Date: _____
- \$125 Quarterly Underwriter
(1 hour every week for 3 months)
Months: _____
- \$250 Half Year Underwriter
(1 hour every week for a half year)
Months: _____
- \$500 Full Year Underwriter
(1 hour every week for a full year)
Month to begin: _____

[] YES! I would like to become a corporate or individual underwriter for WEYE Seeing Eye Radio of Goodwill Industries. On-the-air acknowledgement is given at the open and close of each program and reads:

*“(Program Title) is brought to you in part by (Your Organization’s Name and short statement).” OR
“(Program Title) is brought to you in honor/memory of (Name of Person and short statement).”*

For example: “Reading from today’s Akron Beacon Journal is brought to you by Jim’s Apple Juice, locally made and distributed for over 23 years.”

Name as it would be read on-air: _____

Short statement to be read on-air: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Signature: _____

*Please make checks payable to Goodwill Industries
Mail to: Goodwill Industries of Akron, ATTN: WEYE Seeing Eye Radio
570 E. Waterloo Road, Akron, Ohio 44319
330-724-6995 www.goodwillakron.org*