



570 E. Waterloo Road • Akron, OH 44319 • [www.goodwillakron.org](http://www.goodwillakron.org)  
Phone: (330) 724-6995 • (800) 989-8428 • Fax: (330) 786-2504

## NEWS RELEASE

*Contact:* Beth Galambos  
Marketing & Public Relations Manager  
Office Direct: (330) 786-2567  
Mobile: (330) 801-9617  
[bgalambos@goodwillakron.org](mailto:bgalambos@goodwillakron.org)

### **MANSFIELD GOODWILL STORE MOVE PLANNED IN FALL** NEW LOCATION IN TOWN & COUNTRY SHOPPING CENTER NEXT TO OLD NAVY

**MANSFIELD, Ohio—July 24, 2009**—Creating a better shopping experience for the consumers that support Goodwill Industries and its mission is always on the drawing board at Goodwill Industries, serving Richland, Ashland, Summit, Portage, and Medina Counties, says Phil Stauffer, vice president of retail operations. Because of the drive to continuously improve the organization, Goodwill Industries will move its current Mansfield Store to a new 12,000 square-ft. space at 2140 West Fourth Street, in the Town & Country Shopping Center (across from Richland Mall and next to Old Navy) in Mansfield in the third quarter of 2009.

"The new Mansfield location will have about 2,000 additional square feet of sales floor, compared to the existing location. The extra room allows us to increase the selection of goods and improve the general shopping experience," said Stauffer.

The store's current location is just down the road at 1776 West Fourth Street. The new store will continue to feature quality items at affordable prices that Goodwill shoppers are accustomed to, and also it will feature many new goods at bargain prices and serve as a donation site in the community for their gently used items. With the cost of necessities like gas, bread, and milk going up, it makes sense for people to buy their clothes at Goodwill Retail Stores. Shoppers can find name-brand and designer clothing at a fraction of the cost they would pay at another retailer, making their dollar stretch farther.

"Every time someone shops or donates quality used goods to Goodwill they help individuals in our local communities to prepare for, find and retain employment," said Stauffer. "It's our job to make their experience at our stores the best it can be."

Donations are still being accepted at the current store location. Information about the tax benefits from donating to Goodwill and guidelines for donations are available at [www.goodwillakron.org](http://www.goodwillakron.org). All donors receive a 20% off coupon good at any Goodwill store in Summit, Portage, Medina, Ashland, or Richland County. After the store officially moves, a drive-up donation center for the store will be located in the back of the building.

A move down the street into a larger building means that the Mansfield Store will not only offer its customers a better shopping experience, but also provide the community with enhanced resources. Like Goodwill's other stores in its five-county region encompassing Richland, Ashland, Summit, Portage, and Medina Counties, the new Mansfield store will be equipped with a self-serve Job Search Station that is free to the public, and has a computer with Internet access with a selection of brochures to help with an Internet job search. It is available to the public during store hours. The store also has a community room, available to the nonprofit community groups free-of-charge. To book the room, groups can contact the store manager. It is available on a first-come, first-serve basis. The room is suitable for groups up to 20 people.

Also this fall, Goodwill will reopen its Cuyahoga Falls Retail Store to increase to 11 the number of store locations operated by Goodwill Industries. Net proceeds from the sale of items donated to the stores are used in assisting the agency in fulfilling its mission of helping individuals prepare for, find, and retain employment. Other sites include:

<p><b><u>Richland County</u></b> Mansfield – 1776 W. Fourth Street</p> <p><b><u>Ashland County</u></b> Ashland – 1611 Claremont Avenue</p> <p><b><u>Medina County</u></b> Brunswick – 1733 Pearl Road Medina – 3500 Medina Road</p>	<p><b><u>Summit County</u></b> Akron – 570 E. Waterloo Road Cuyahoga Falls – 1725 State Road Lakemore – 1500 Canton Road Northfield – 10211 Northfield Road Tallmadge – 15 Midway Plaza</p> <p><b><u>Portage County</u></b> Kent/Ravenna – 2528 State Route 59 Streetsboro – 9278 Market Square Drive</p>
---	---

**Quote:**

- “Goodwill Stores have a reputation for being ‘The Place’ to find deals, and we’re excited to improve that experience for our Mansfield area shoppers,” said Nan McClenaghan, President & CEO. “In these times of economic stress, it makes sense for people to shop at Goodwill. Plus, every purchase from or donation to Goodwill help individuals in our local communities toward achieving their employment goals.”

**About Goodwill Industries**

Goodwill Industries of Akron is a not-for-profit corporation that helps individuals prepare for, find, and retain employment. Operating in the five-county region of Summit, Portage, Medina, Ashland, and Richland, the Akron-based agency was established in 1927. It is a private, independent organization, operating as an affiliate member of Goodwill Industries International, and a United Way agency in Summit and Medina Counties. Goodwill helps to directly strengthen the region’s workforce through its employment programs and indirectly through the net proceeds from its retail outlets and contract services division. For more information about Goodwill, visit [www.goodwillakron.org](http://www.goodwillakron.org) or call 800-989-8428. ###